

# INSTITUTE OF HEALTH SERVICE RESEARCH



## SEMINAR

**Tuesday 18 September 2012**

**12.30 – 13.30**

**Veysey Building- Lecture Theatre,  
Salmon Pool Lane, Exeter EX2 4SG**

## **PenCIRN: The Peninsula Complex Interventions Research Network**

**David Richards  
Professor of Mental Health Services Research  
University of Exeter**

PenCIRN is a network of researchers and clinicians in the South West Peninsula interested in Complex Interventions Research. The network has been established in order to provide a forum to develop, pilot, evaluate and implement evidence-based interventions in health care. For further information go to [www.pencirn.org](http://www.pencirn.org).

Members of PenCIRN share an aim to improve the evidence which underpins health care interventions, particularly those delivered by allied health care professionals. It is estimated that 85% of research activity in medicine and nursing is 'wasted' in that it is never translated into routine healthcare interventions. Almost all health care *interventions* are quintessentially complex and thus require programmes of sophisticated mixed methods research for these activities to be evidence-based and translated into clinical practice. PenCIRN members all share the belief that research should be directed at the rigorous and integrated development and testing of interventions *including* implementation research.

PenCIRN provides both an online space and formal educational activities. Our online meeting place enables researchers, clinicians and patients to come together from around the South West in order to jointly develop complex interventions research projects in relevant health care areas. Our formal educational activities include seminars and master classes on aspects of complex health care interventions, their development, testing and implementation. This seminar will review the issue of waste in healthcare research and introduce PenCIRN as one means to improve this situation.

RSVP to: Marte Lavender, [M.Lavender@exeter.ac.uk](mailto:M.Lavender@exeter.ac.uk), Tel: 01392 725782

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